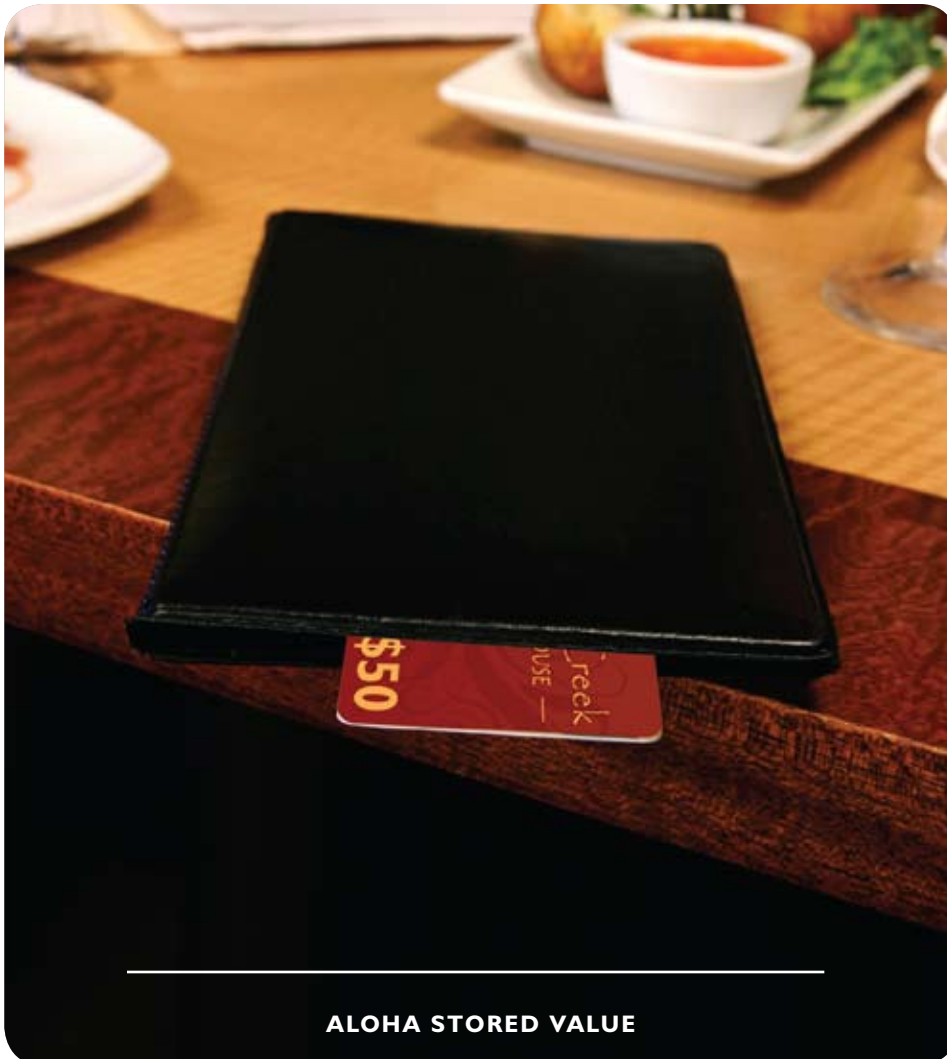




ALOHA STORED VALUE

Gift cards are a cost-effective way to drive revenue growth and increase store traffic. In addition, a great customer loyalty solution will attract new repeat customers and helps you maintain a competitive edge in today's crowded restaurant marketplace.

Aloha Stored Value is an industry-leading gift card distribution and management solution tightly integrated with Aloha POS. Easily implemented, our gift and stored value card programs can be managed effectively across various locations, while gathering important sale and profitability reports.



ALOHA STORED VALUE

GROW REVENUE

- Build consistent and predictable revenue streams with gift card sales

STIMULATE REPEAT BUSINESS

- Provide customers the ability to easily add value to their existing cards

REDUCE ADMINISTRATION TIME & COSTS

- Utilize Aloha's Stored Value multi-settlement benefits for no more collection or payment hassles between multiple locations

CREATE TARGETED MARKETING PROGRAMS

- Develop innovative marketing programs with unlimited card types for special promotions

Gift cards make great gifts for any occasion. Gift cards make it easy and convenient for your customers and offer a valuable marketing opportunity for your restaurant. Remaining card balances bring customers back and increase average ticket size. Small amounts that are not used become pure profit to your restaurant. At the same time, you can track each gift card, giving you direct access to information you want, such as how the cards were used, the average value spent, when and where the cards were used, and much more.

DRIVE CARD SALES AND REDEMPTION

- Seamless integration to the POS for cards sales and redemption with near real-time authorization
- Stored value feature allows card holders to easily add value to their existing cards
- Support for a variety of refund types, including declining balance or cash refund upon redemption
- Unlimited card types for special promotions
- Card balance printed on customer receipts
- Gift card support for multiple POS platforms through the use of eCard Terminal Edition

INCREASE EFFICIENCY & CONTROL

- Real-time enterprise-wide reporting capabilities
- Scheduled reports, delivered to recipients via email in a wide variety of formats
- Instant deployment, activate stores with gift cards online
- Supports offline authorization
- No additional hardware required
- Seamless synchronization between stores keeps card data current
- Powerful replication groups control your onsite gift card data and which cards can be used in which stores

Payment reconciliation across all sites – Automated Clearing House (ACH) functionality in real-time environment

Radiant Systems can enable each store in your restaurant group the ability to share gift cards and receive respective gift card settlement.

Stored Value Multi-Settlement Benefits Include:

- Multiple restaurants and other businesses – like franchisees of the same brand, members of the same association, and cooperatives – can share Aloha Stored Value cards
- Transfer, reconcile and verify gift card funds automatically
- Reduce administration time and costs with no more collection or payment hassles between multiple locations
- Gain comfort and security of gift card fund reconciliation backed by a leading payment processor



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