



ALOHA ONLINE

Driving in-store traffic is a top priority for restaurant operators of all sizes. Having the right technology to manage your marketing programs will help you increase sales by attracting new customers and stimulating repeat business.

With Aloha Online, restaurant marketing and operations teams are able to work together to provide the convenience of accessing your restaurant outside of its four walls. Engaging customers online allows restaurant operators of all sizes to provide a higher level of customer satisfaction, increase customer traffic and ultimately drive revenue and profit growth.



ALOHA ONLINE

DRIVE INCREMENTAL TRAFFIC

- Provide an additional and convenient ordering method for your guests
- Engage customers directly on your Web site with real-time connections to your store systems

BUILD CUSTOMER LOYALTY

- Improve the overall guest experience by allowing customers the flexibility to order at their convenience
- Confirm orders online to ensure order accuracy

GAIN CUSTOMER INTELLIGENCE

- Improve knowledge of customer base by gathering detailed profile information to help make better marketing and operation driven decisions



A hosted online ordering application that drives customer satisfaction

Transition from Fax to Web

- Web orders are far more convenient for today's consumer. With web orders entered electronically into the store's POS system there are fewer errors and less labor at the site associated with handling web orders. Everybody wins.

Real Time Communication

- The web ordering and the POS system at the store is continuous and real-time. For consumers this makes transactions very fast and guarantees that orders are actually received by stores. Provide guests with exact dollar amount totals including correct tax based on store location.

Complete Integration

- Consumers see true pricing including proper tax, not just an estimate. Since orders are directly entered into the POS system from the web the store can easily review outstanding orders and their status. This integration also means that the restaurant operator has no additional system to maintain – they keep their POS up-to-date, as always, and the web platform is automatically updated.
- All orders are handled in the restaurant like in-store orders ensuring the highest operational highest efficiency. For example, kitchen system and remote printers operate the same. There is no separate process for handling online orders.

Security and Convenience

- Consumers can enter their payment information as part of the web order, speeding up the transaction and making it more convenient for their next web order (just like Amazon, etc.) This is not only more convenient but more secure.

Installed Remotely

- Rollout Aloha Online 100% remotely -- no site visits needed.



FOR MORE INFORMATION, PLEASE VISIT US AT
WWW.RADIANTSYSTEMS.COM OR CONTACT US AT 877.794.RADS (7237)

NORTH AMERICA • SOUTH AMERICA • EUROPE • AFRICA • ASIA • AUSTRALIA