





**Hosted application that helps drive profit growth and increase store traffic**

### Aloha Stored Value

*Aloha Stored Value is an industry-leading application that performs stored value card distribution and management without compromising tight integration to the Aloha POS. Easily implemented, our stored value programs can be managed efficiently across various locations.*

- Get very fast authorization, redemption and card sales with seamless integration to the Aloha POS
- Improve your customers' experience by easily allowing card holders to quickly add value to existing cards and support a variety of refund types
- Reduce administration costs with a seamless, efficient gift card settlement process that transfers funds between bank accounts using ACH
- Choose from an unlimited amount of card types for special promotions
- Improve guest experience through printing card balances directly on customer receipts
- Gain visibility and control into your marketing programs using scheduled reports, delivered to you via email in a wide variety of formats
- Expand your business outside your four walls with selling gift cards online on your Web site
- Authorize gift cards on the POS terminals even if the back-of-house is down through high levels of redundancy
- No additional hardware required



**Hosted application that delivers highly flexible and customizable reward and bonus programs**

### Aloha Loyalty

*Repeat business is critical to the success of any restaurant. Successful operators are turning to electronic frequency and restaurant loyalty programs to deliver targeted rewards and incentives that stimulate repeat business and increase store traffic.*

*Aloha Loyalty delivers flexible, customizable reward and bonus programs. It allows your organization to quickly design, roll out and manage effective restaurant loyalty programs.*

- Simplify your customers' experience and minimize your administration and costs with a single card for both stored value and loyalty applications
- Reward customers in real time at the moment a promotion is earned through tight integration with the Aloha POS
- Enhance the guest experience and reduce administrative overhead by allowing customers to update their member profile information and see their current standings right from your restaurant's Web site
- Encourage return visits with the use of printing bounce back vouchers
- Design targeted marketing events for loyalty members including double credit during certain hours of the day or specific days of the week
- Provide a variety of reward redemption opportunities including adding value on the customers' stored value cards
- Offer unlimited bonus plans that can be based on the following:
  - Dollars spent
  - Items purchased
  - Points earned
  - Frequency of visits
  - Wide variety of other desired consumer behaviors

